

## **PRESS RELEASE**

### **Together at a distance - The participants of the Schur Flexibles Charity Run ran almost 10.000 km for a good cause**

**Wiener Neudorf, 13 November 2020 - Together at a distance. Following this credo, employees and partners of the packaging specialist Schur Flexibles covered a total of 9,509.62 km during the *Schur Flexibles Charity Run* from October 10th to 18th. Whether jogging, walking, horseback riding or cycling - every kilometre counted and was rewarded by Schur Flexibles with one euro in the donation pot. What's more, the company doubled the total amount, so that now 19,019.24 euros will be donated to the European Food Banks Federation (FEBA) - for their commitment against food waste and for supporting the local food banks.**

"We did not want to simply accept that our employees cannot take part in various charity runs in their countries this year as usual due to the pandemic," Michael Scherthaner, CEO Schur Flexibles, explains the origin of the company's internal charity campaign. "At the same time, many social institutions lack the donations from the cancelled charity events." So the company invited its employees and selected customers worldwide to the first global charity run in the company's history. During the campaign period, participants were allowed to individually determine the day, time, route and "mode of transport". As proof of participation, a photo with the Schur Flexibles shirt, which was sent in advance, was sufficient.

#### **Overwhelming response for the joint project**

Nearly 350 participants in Europe and far beyond - Schur Flexibles employees and some close partners - took part in the Charity Run. An overwhelming result: on average, each participant covered almost 30 kilometres for the good cause. "We are delighted with the extraordinary commitment of everyone and are very proud of the success of the event. Everyone gave their best. That welds together - over any distance," says a delighted Friedrich Humer, CSO Schur Flexibles. Some participants

have even completed marathons or cycled more than 150 km. Others have mastered mountain tours despite icy temperatures, walked on the beach at night or spent over 15 hours on their bike ergometer for an impressive individual performance of 400 kilometres.

The event became visible to the participants among others via LinkedIn using the hashtag #SFCharity. Due to the extremely positive response of the participants to the event, Schur Flexibles is already planning a repeat in 2021.

### **Together against food waste**

The donation of almost €20,000 will go to the European Food Banks Federation for its efforts to combat food waste and support local food banks. For the Austrian packaging specialist, the sustainability of the food industry has high priority. The Group's innovative and sustainable packaging helps to extend the shelf life of fresh food and thus reduce waste. "We are very pleased if we can also make a contribution to support the local work of the foodbanks," says Fiene Berger, Manager Corporate Responsibility. "After all, their work is immensely important, especially in the current situation - and has become much more difficult at the same time."

### **About Schur Flexibles Group**

The Schur Flexibles Group, headquartered in Wiener Neudorf, Austria, specialises in innovative, high-quality and tailor-made high-barrier packaging solutions for the food, tobacco and pharmaceutical industries.

With its integrated value chain from extrusion, printing and lamination to extensive bag production, the group, which was founded in 2012, currently generates a total turnover of around 520 million euros (pro forma) and is thus one of the leading companies in the industry in Europe. Schur Flexibles has 1,900 employees and comprises 22 production sites in Western and Eastern Europe, all of which are highly specialised and each of which enjoys technology leader status in its field. This centre of excellence concept makes the group an attractive and competent partner for customer companies in selected industries.

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**Picture captions:**

**Picture 1:** When the cheque was handed over by Schur Flexibles Management, Valentina D'Arrigo and Angela Frigo from the European Food Banks Federation were visibly impressed by the amount of money raised and the great motivation of the participants.

